# ENTERPRISE WI-FI OPTIMIZATION HAS ARRIVED

Experience stronger connections, deeper visibility and tighter control over digital experiences

## STAY A STEP AHEAD

For many businesses, Wi-Fi is a mission-critical piece that enables effective communication for employees, systems, applications, and customers. Connectivity issues can cause significant operational challenges, impacting productivity, efficiency, and revenue. Reactive solutions are often short-sighted and expensive, while sometimes causing additional challenges.

7SIGNAL provides Wi-Fi performance data for your organization so you can make data-driven decisions to strategically manage and optimize your Wi-Fi experiences. Stay informed so you can solve connectivity issues before they become a pain point for your team.

## GAIN ACTIONABLE INSIGHTS

The 7SIGNAL platform includes Wi-Fi hardware sensors as well as endpoint agents.

**Our features help you optimize roaming, coverage, congestion, interference, and connectivity.**

Digital experience analytics from the wireless devices in your network are regularly collected to the 7SIGNAL cloud, providing you with real-time insights and automated alerts. IT professionals can address Wi-Fi issues proactively, reducing helpdesk calls while boosting efficiency.

*7SIGNAL provides visibility into the digital experience from the end-user's point of view, on the devices where the CX matters most.*

## PLATFORM BENEFITS

- Enterprise-wide visibility of end user Wi-Fi experiences

- Helpdesk call reduction

- 24x7 Wi-Fi network benchmarking and alerting

- Globally crowdsource Wi-Fi performance data from user and endpoint devices

- Easily monitor Wi-Fi network performance in remote locations

- Cloud-analytics with key performance indicators

- Discrete testing at pre-defined intervals

- Compatible with Windows, macOS, Android, Linux, and Google TV

# BUSINESS VALUE

## Key Results

**670%**
3-year ROI

**32%**
more efficient networking teams

**3 months**
to payback on investment

## Network-Related Efficiencies

**33% more efficient**
network troubleshooting teams

**36% more efficient**
network management teams

**59% reduced time**
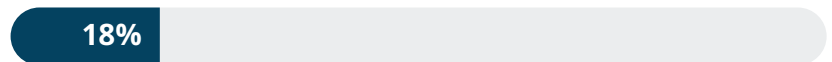to troubleshoot network issues

## Networking Troubleshooting Metrics

**65%**
Reduction in average time identifying issues that require troubleshooting

**59%**
Reduction in average time intotal to troubleshoot per issue

**57%**
Reduction in total staff time to resolve per issue requiring troubleshooting

**18%**
Reduced number of issues to troubleshoot

## TRUSTED WORLDWIDE

IBM    KeyBank    sky    AdventHealth    Gordon FOOD SERVICE    Nike    Steelcase

## EMPOWER YOUR DIGITAL WORKPLACE

Stop the guesswork surrounding disruptions. 7SIGNAL helps you resolve performance-degrading issues before users notice or business-critical applications are impacted.

**Get Started**

*"Having the kind of visibility that we can't get by asking an end user or troubleshooting with someone on a retail floor...while doing a campus refresh for infrastructure that supports 20,000 users a day...that's been a huge value. Across the entire environment, we've been able to use 7SIGNAL products. They help us lower handling time, reduce mean time to repair, and figure out what optimizations we can make."*

*— Rocky Gregory, Global Enterprise Wireless Architect at Nike*

*Source: Network Visibility*